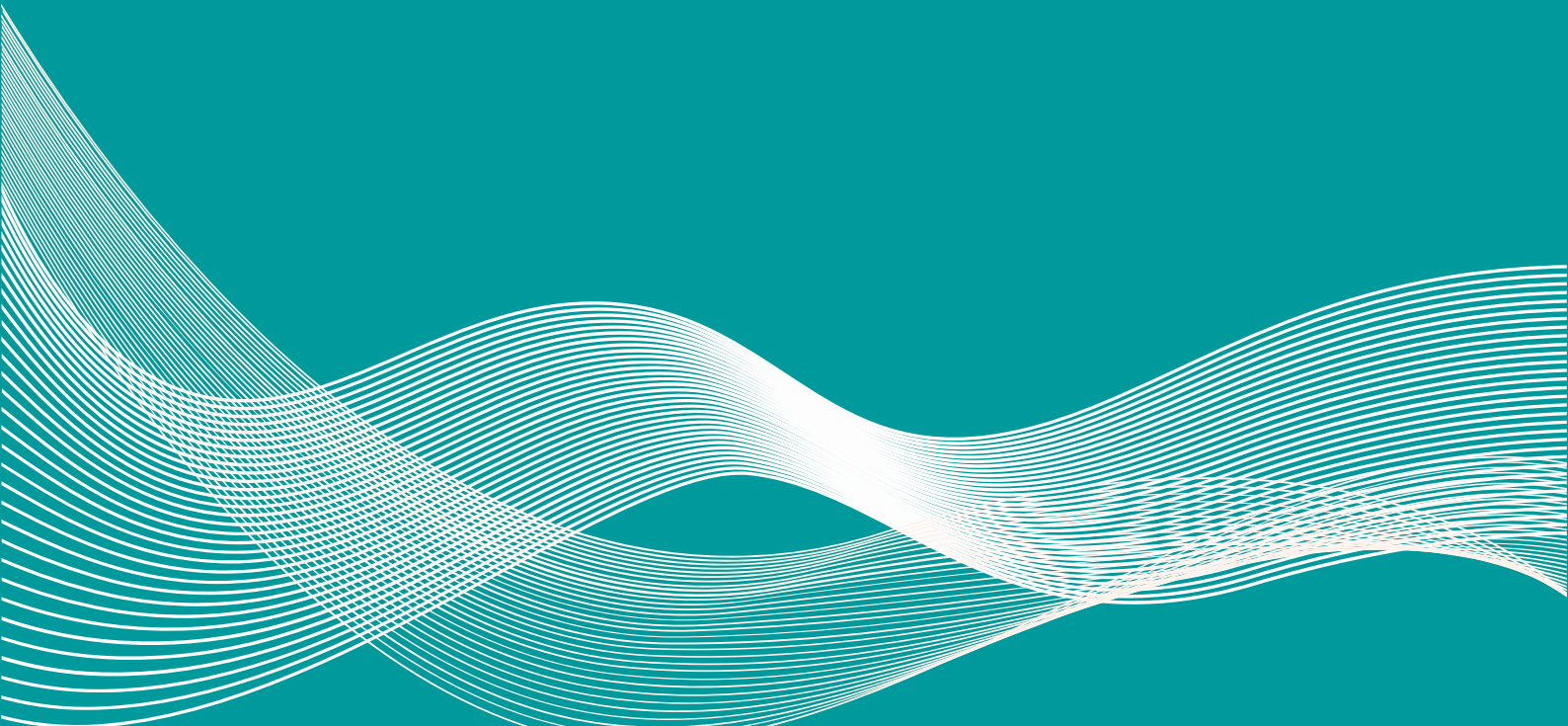




# ANNUAL REPORT 2024/25



**Tristan was born at 37 weeks with Strep B and spent time in NICU with meningitis. Today he is thriving!**



# DIRECTORS REPORT

## For The Year Ended 30 June 2025

The Directors present their report on Miracle Babies Foundation Ltd and the Independent Audit Report for the year ended 30 June 2025.

### Directors

The directors that were in office during the financial year and until the date of this report are as follows:

	Board Meetings Eligible to attend	Board Meetings Attended
<b>Alistair Beasley</b> Chairperson since 2022	5	5
<b>Kylie Pussell</b> Director since 2009	5	5
<b>Dr Robert Guaran</b> Director since 2011	5	2
<b>Joanne Sheils</b> Director since 2019	5	5
<b>Jacqui Barrett</b> Director since 2020	5	4
<b>Deborah Knight</b> Director since 2009	5	4
<b>Kirsty Myssonski Pittard</b> Director since 2024	4	4
<b>Ben Sladic</b> Director since 2024	4	4

The company is incorporated under the Corporations Act 2001 and is a company limited by guarantee. If the company is wound up, the constitution states that each member is required to contribute a maximum of \$1.00 each towards meeting any outstanding obligations of the company. At 30th June 2025, the total amount that members of the company are liable to contribute if the company is wound up is \$1.00 (2023: \$1.00)



miracle babies  
FOUNDATION

**Miracle Babies Foundation Ltd**

ABN 14 137 434 596

**Annual Financial Report**

*For The Year Ended 30 June 2025*

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# AJS BUSINESS AUDIT & COMPLIANCE

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AJS/AJSBAC/MBFLTD

## 2025 AUDITORS INDEPENDENCE DECLARATION

**UNDER SECTION 60-40 OF THE  
AUSTRALIAN CHARITIES AND NOT-FOR-PROFITS COMMISSION ACT 2012  
TO THE DIRECTORS OF  
Miracle Babies Foundation Ltd  
YEAR ENDED 30-June-2025**

I declare that to the best of my knowledge and belief, during the above year ended there have been :

- i. no contraventions of the auditor independence requirements as set out in the Australian Charities and Not-for-Profits Commission Act 2012 in relation to the audit; and
- ii. no contraventions of any applicable code of professional conduct in relation to the audit

Alex Stojanovic

Director

Alexander Stojanovic

08-October-2025

Liability limited by a scheme approved under Professional Standards Legislation

# LETTER FROM THE CEO

This financial year has seen Miracle Babies Foundation receive a most blessed gift through a bequest that will have such a meaningful impact on our community for many years. This special and generous gift will allow us to be able to continue expanding the growth and access of our services to our most vulnerable families in the neonatal time spent in hospital with their premature or sick baby. We are truly humbled and grateful for this amazing contribution and trust in our work as we help more families across Australia to 'improve, support and enhance all lives impacted by a premature or sick birth.'

Since 2023 we have been developing our new model of care for our in hospital service, *NurtureTime 15* where our program team members are in the hospital delivering cotside peer support to families for 15 hours per week, an increase from 3 hours per week. In 2025 we are now rolling this out in multiple hospitals. All our areas of work are experiencing a high demand, from our services, resources, consumer representation, advocacy, information and connection. Each year our team keep getting better at what we do and this in turn creates more supported and empowered families. Thank you all for your work, passion and dedication.

In April I was once again invited to attend the Parent Organisation Summit in Germany which also saw the change of EFCNI to GFCNI – marking a true global footprint for work to improve outcomes all across the globe.

Our *Nurture* Program continues to expand and nurture more families. Through our 24 hour support helpline, cotside peer support in hospitals, support and play groups, resources at pivotal points of the hospital stay, together with evidence, education and empowerment through our globally awarded *Nurture E* information hub, The *EEE* Impact.

Our calendar of annual events once again saw great community engagement and connection for families.

I am so very proud of our special community, all who are committed to increasing our impact for premature and sick babies and their families. Thank you for the privilege to work with and alongside so many inspiring and special people, from our Board, Staff, Volunteers, Donors, Health Care Professionals and Families.

Our corporate partners are a vital part of what we do, providing funds and resources to continue our important work. Thank you Chiesi, Hyundai Help for Kids, BabyLove, Water Wipes and Natalis.

I was honoured to receive an Order of Australia Medal in the 2025 King's Honour List this year and feel so privileged to do what I do. Thank you to all those in my life for their support and love that allow me to dedicate so much to our purpose and to the incredible team over the past 20 years that have helped to shape Miracle Babies to what it is today.

We mark a special milestone this year with 20 years of Miracle Babies! Thank you to the incredible team over the past 20 years. To all our miracle families and supporters, thank you for your courage and dedication to improving the lives of these precious babies and their families. For some, their birth story will continue to have challenges throughout different life stages and for some life long. Please stay informed and supported and know Miracle Babies Foundation are here to support you through all life stages. Be kind to yourself, especially on those tough days and celebrate the good days, reach out for support when needed and be proud of your strength of your journey so far.



Wishing you all love,  
health and happiness,

Kylie Pussell  
CEO & CoFounder  
Miracle Babies Foundation

# BOARD OF DIRECTORS



**Alistair Beasley**

Board Chair  
Senior Executive



**Kylie Pussell**

CEO, CoFounder, Consumer  
Representative & Board Director



**Dr Robert Guaran**

Board Director  
Neonatologist



**Jo Sheils**

Board Director, Secretary  
Neonatal Nurse



**Jacqui Barrett**

Board Director  
Lawyer



**Deborah Knight**

Board Director  
Media - Journalist & News Presenter



**Kirsty Myssonki Pittard**

Board Secretary and Director  
Chartered Accountant



**Ben Sladic**

Board Director  
Chief Financial Officer

# MESSAGE FROM THE BOARD CHAIR

It is such a privilege to serve as Chair of Miracle Babies Foundation. This year, 2024–25, we have provided more than 90 hours of face-to-face support interactions each week across the country, walking alongside Australian families during some of their most difficult – and also most wonderful times. As we celebrate 20 years of Miracle Babies it has been a time to reflect and thank many inspiring people. We have celebrated staff, board and volunteer milestones with several volunteers celebrating 10 years of volunteer service this year.

Every one of these moments of care and connection is thanks to our incredible team and community. We can only achieve this great level of impact and support with a truly passionate staff and volunteer team. To each of you – thank you. We thank long term staff Robyn Sheen for her dedicated 14 years staff service to the Foundation and Tina Parker for her 6 years staff and 12 years volunteering.

This year has seen so many important milestones. Our *Nurture* Program continues to expand access and reach families across Australia, helping families connect and find comfort in shared experience. We launched new hospital units for cotside support, championing Zero Separation for parents to receive peer support whilst being with their baby. We also added new resources, including an updated *Nurture* Guidebook, focusing more information for sick babies and the updated changes to neonatal care. We introduced our sibling activity pack and the continued expansion of *Nurture* E Information Hub into the preschool years. Each of these initiatives reflects our commitment to meeting families wherever they are on their journey.

I also want to acknowledge our many supporters and sponsors. Your generosity makes our work possible, and we are deeply grateful for the trust and commitment you continue to show to Miracle Babies.

Thank you as well to my fellow Board members. As the Foundation grows, the Board continues to strengthen its approach to governance. This year we were pleased to welcome Ben Sladić and Kirsty Myssonski-Pittard to the Board. Both bring Chartered Accountant expertise, as well as lived experience of our purpose – a combination that strengthens our work and keeps us grounded in what matters most.

I would like to take a moment to recognise Marlenne Dunn, who loved knitting for babies and left the Foundation a generous bequest. Though I never had the privilege of meeting her, her kindness and legacy will continue to help families for many years to come.

Finally, to all of our Miracle families – thank you. Your courage and resilience inspire us every day and remind us why this work is so important.

Together, we continue to build a stronger, more compassionate community for every baby, every family, and every journey.

**Alistair Beasley**  
Board Chair  
Senior Executive





# COMMITMENT TO BUILDING CAPABILITY

Our people are at the heart of everything we do, and we're proud to invest in their growth. The work can be emotionally heavy and we take the responsibility for the impact our support has seriously. To further support and equip our team, this year, we created more opportunities for staff to learn, lead and expand their skills, while encouraging pathways that support both career and personal development. By championing a culture of growth and curiosity, we're helping our team feel supported, valued and empowered to reach their full potential: because when our people thrive, so does our organisation and the families we support.



**90+**

hours of online webinars completed nationally



**20**

certificate qualifications attained nationally



**250+**

hours at in person conferences and training sessions nationally

## Topics include:

- Mental Health First Aid
- Complex Trauma
- Fundraising
- Marketing
- Bookkeeping



## PURPOSE

*To 'improve, support and enhance all lives impacted by a premature or sick birth.'*

## VISION

Happy and healthy families reaching their potential.

## VALUES

Empathy – Community – Commitment – Respect

## MISSION

Working in partnership with families and health professionals we provide a community of shared experiences, peer emotional support and access to education and evidence-based information. We use our parent voice in research and advocacy to influence positive change. Our life saving and life changing work aims to enhance lives for all to reach their potential

# Miracle Babies' globally recognised *Nurture*Program improving long-term outcomes

- 24/7 Family Support Helpline (***NurtureLine***)
- In-Hospital Cotside Peer Support (***NurtureTime***)
- After Discharge Specialised Support & Play Groups (***NurtureGroup***)
- Support tools, information and guidance at each stage of a family's journey, along with support for bereaved families (***NurtureResources***)
- Online Information Hub (***Nurture 'E'***) - **EEE Impact**

Furthermore, Miracle Babies Foundation is enhancing lives for future families through:

- Involvement in Research
- Advocacy
- Clinician Education

\*Provided at no cost to families and hospitals

# 1 IN 2

families supported  
Australia wide  
(approx)



# Support through all lifestages



## PREGNANCY

During a High-Risk Pregnancy & unexpected admission (antenatal)



## IN-HOSPITAL

During the hospital journey with a baby in neonatal care



## AFTER DISCHARGE

Support for the transition from hospital to home



## GROWTH & DEVELOPMENT UNTIL ADULTHOOD

Early Years to starting school and beyond

# ACTIVITIES - 4 KEY FOCUS AREAS

## PEER SUPPORT AND EDUCATION

**NurtureLine** - 24 hour family support help line

**NurtureTime** - In-hospital peer to peer cotside support

**NurtureGroup** - support and play group for after discharge

**Nurture 'E' Information Hub** - comprehensive online hub from pregnancy to adulthood

**NurtureResources** - resource packs with information and helpful tools throughout the neonatal unit journey

## RESEARCH AND CONSUMER INVOLVEMENT

Parents and patients on research, hospital and health system committees

Sharing stories through our platforms to raise awareness

Participation in research projects

## COMMUNITY AWARENESS

Attending conferences

Sharing family stories

Comprehensive website provides relevant and current information on prematurity and sickness at birth to adulthood

Raising mass awareness via media, plus delivering information connecting miracle families through social media

## ADVOCACY

Lead change and improvement to care and outcomes to Health Care

Professionals and hospitals for patient centered care and service Paid Parental Leave, Birth Trauma Inquiry, WA co-location, Australian Government Early Years Strategy

Immediate Kangaroo Care, Family Integrated Care, Zero Separation, Breast Milk

# DELIVERING OUR PURPOSE

## Educate & Empower

*NurtureResources,  
Nurture E Online  
Information Hub*

## Reduce Isolation & Increase Social Connection

*NurtureLine  
NurtureTime  
NurtureGroup*

## Enhance NICU experience

Health professional  
education, advocate for  
increased parent  
involvement, funding for  
vital NICU equipment

## Positive change for future families

Involvement in  
research and  
advocacy



- 25+ dedicated staff plus 80+ volunteers
- Two decades of experience
- State-based Support Teams with relevant, diverse personal experiences covering major states - NSW, WA, VIC, QLD, SA & NT
- Strong connections to Australian and global partner/affiliate organisations
- Close partnerships with neonatal teams, researchers, allied health and medical professionals
- Comprehensive systems and processes for national service delivery

# THE IMPACT OF OUR WORK

A 2021 Independent study conducted by The **Impact Institute** evaluated the work of Miracle Babies Foundation with families and clinicians.

In this study, the *NurtureProgram* was proven to:

Improve parental  
mental health

Improve parent  
and child bonding

Increase parent  
NICU engagement

Increase social  
connection

Improve  
breastfeeding  
success

Empower  
parents and  
children for better  
health choices



# 24/25 FY KEY ACHIEVEMENTS



**60+**

partnering hospitals



More than

**90**

hours of support  
via face-to-face support  
services each WEEK



**13,357**

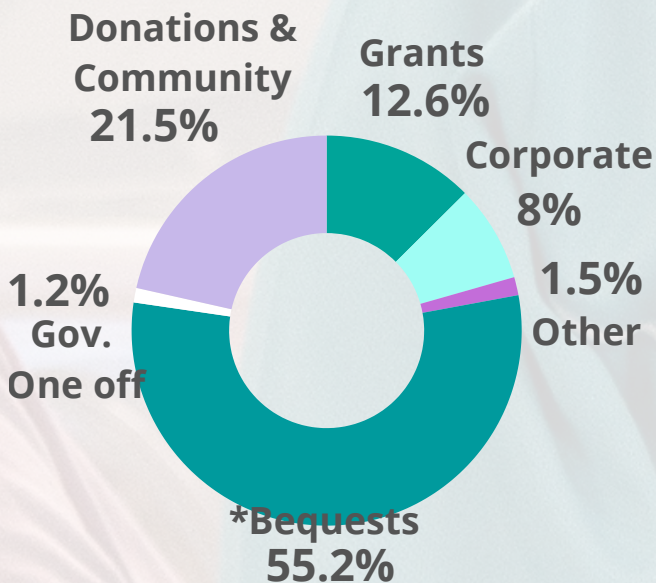
resource packs  
distributed to families  
nationally (including  
Special Day Gifts)



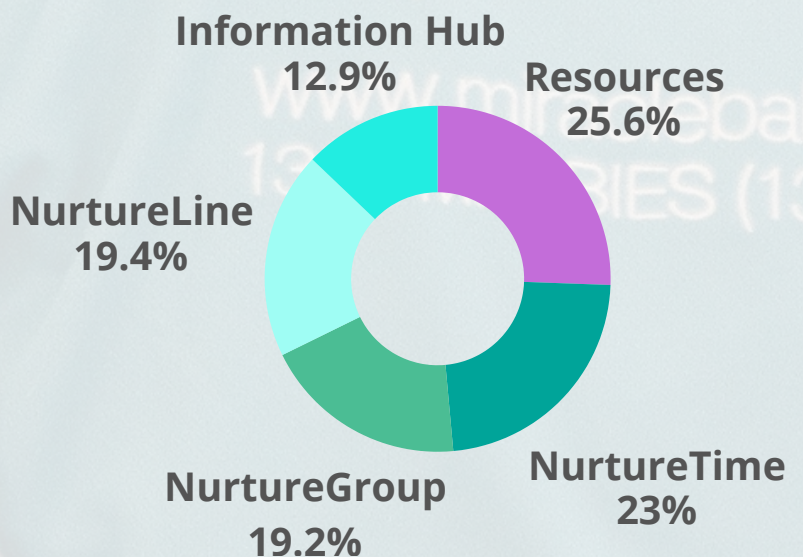
Comprehensive online  
information hub  
reaching

**509,000+**  
page views per year

## Income sources



## Programs Expenditure



\*Thanks to Marlene Dunn for her generous one-off bequest.



# ***NURTURE PROGRAM***

## **OVERVIEW - SERVICES & RESOURCES**

The globally recognised *NurtureProgram* consists of face-to-face peer support services, a support helpline and resources:

### ***NURTURELINE***

The first national 24 hour family support helpline dedicated to assisting families of premature or sick newborns. Confidential support is provided by our trained parent support team. Our Program Team are all parents themselves who have experienced the birth of a premature or sick newborn.

### ***NURTURETIME***

Facilitated by our qualified Miracle Babies Foundation *NurtureProgram* Support Team, these in hospital parent peer support sessions operate cotside within Australian neonatal units. This vital, comforting and emotional support provides parents with the opportunity to share their journey with someone who has been there.

### ***NURTUREGROUP***

Support and play groups offered at no cost to families and carers who have experienced the birth of a premature or sick newborn after discharge.

### ***NURTURE RESOURCES***

Our vital resources assist with the support, education and connection for parents throughout different needs of their neonatal journey.



# OUR IMPACT 24/25 FY



*NurtureLine* (1300 622 243)

**4020** calls

*NurtureTime*

**2,541** hours **5,895** interactions  
in **18** hospitals across **6** states

*NurtureGroup*

**47** hours per fortnight,  
**2,475** parents and kids supported  
**21** locations across **5** states

*Nurture E Information Hub*

**509,000+** page views on the website across the year

# FACE TO FACE SERVICES

Miracle Babies Foundation have a dedicated team around the country supporting families. Only specialised *NurtureProgram* team members, who themselves have experienced the birth of a premature or sick newborn are able to enter approved hospital neonatal units and offer parent-to-parent support. Our *NurtureProgram* team members provide an integral service. This financial year we delivered **90 hours of support via face-to-face support services each WEEK across the country.**



## NurtureTime



### \* **NurtureTime (In-hospital peer to peer support service)**

NSW - Liverpool Hospital, Campbelltown Hospital, Wollongong Hospital, Nepean Hospital, John Hunter Hospital, Fairfield Hospital

WA - King Edward Memorial Hospital, Perth Childrens Hospital, Fiona Stanley Hospital, Joondalup Health Campus

SA - Womens & Childrens Hospital

VIC - Royal Childrens Hospital

NT - Royal Darwin Hospital



## NurtureGroup



### \* **NurtureGroup® (after discharge play and support groups)**

NSW - Liverpool, Campbelltown, Westmead, Wollongong, Newcastle, Tamworth, Penrith

SA - Brompton, Surrey Downs

WA - Willetton, Bunbury, Rockingham, Morley, Beldon

QLD - Gold Coast

VIC - Heidelberg, Geelong

ACT - Canberra



# NURTURE RESOURCES

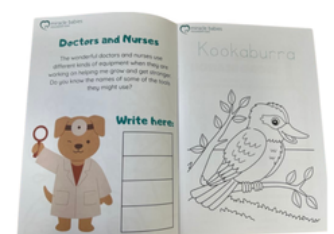
With the goal to positively change the experience for families during what can be a traumatic time, some of our resources include:

- **Emergency Care Packs:** Available to parents who have been admitted to hospital unexpectedly or transferred a distance from home. Provides personal care items most needed during the first 24-48 hours of hospitalisation.
- **NICU Survival Pack:** Equips parents with vital tools and resources as well as information about the availability of local *NurtureGroups*. Includes the *Nurture Guide*, an informative guide book that covers many aspects and concerns shared by parents to give readers a better understanding of neonatal care.
- **Memory Boxes:** These beautifully designed keepsakes are to provide comfort for families of NICU babies who have passed.
- **Grad Bag:** A resource to help miracle families transition home from the neonatal unit. Includes information on *NurtureGroups*, helpful information to assist with the transition home, including information on sleeping, visitors, when to call the doctor and more.
- **Milk Express Pack:** Milk Express Packs support and educate mothers on expressing breastmilk for their babies in the neonatal unit and provide resources for safe storage and transportation of expressed breastmilk.
- **Knitting and Sewing:** Dedicated groups throughout Australia assist in providing gowns, hats, booties, blankets, cuddle hearts and more.
- **Personalised Wall Plaques:** Engraved hearts displayed in the NICUs to acknowledge a baby's very special birth. These are currently available for the Liverpool Hospital NICU (NSW) Heart Plaque Wall.
- **Gifts:** A small acknowledgment provided to families in every Australian NICU on Mother's Day, Father's Day and Christmas.



**NEW**

- **Sibling Activity Pack:** Our Sibling Activity Pack is an activity booklet that has age-appropriate messages about how to connect with their new sibling and why they may not be home with them immediately. The pack is created especially for them to support their emotions and help them understand their important role as a sibling.





# NURTURE RESOURCES

**15,895** resource packs and special days gifts  
were provided to families at the following hospitals:

**NSW** Liverpool Hospital, Westmead Hospital, John Hunter Children's Hospital, Fairfield Hospital, Royal Hospital for Women, Randwick, Canterbury Hospital, Bankstown, Lidcombe Hospital, St George Hospital, Bathurst Base Hospital, Royal North Shore Hospital, Dubbo Base Hospital, Port Macquarie Hospital, Wagga Wagga Base Hospital, Wollongong Hospital, Tamworth Hospital, Shoalhaven District Memorial Hospital, Lismore Base Hospital, Sydney South West Private Hospital, Wollongong Private Hospital, Manning Base Hospital, Royal Prince Alfred Hospital, Orange Base Hospital, Campbelltown Hospital, Nepean Public Hospital, Gosford Public Hospital, Maitland Public Hospital, Blacktown Public Hospital, Auburn Hospital, Armidale Hospital, Maitland Hospital.

**ACT** Centenary Hospital for Women and Children.

**QLD** Gold Coast University Hospital, Townsville Hospital, Sunshine Coast University Hospital, Redland Hospital, The Mater Hospital, Rockhampton Hospital, Logan Hospital, Royal Brisbane and Women's Hospital, Caboolture Hospital, Ipswich Hospital, Mackay Base Hospital, Toowoomba Hospital.

**VIC** Monash Children's Hospital (Clayton), Mercy Hospital Royal Children's Hospital (Parkville), Joan Kirner Women's and Childrens Hospital, Casey Hospital, The Northern Hospital, Wodonga Hospital, Royal Children's Hospital, Mercy Hospital for Women, Frankston Hospital.

**SA** Flinders Medical Centre, Women's and Children's Hospital, Lyell McEwin Hospital, Mount Gambier & District Health Service.

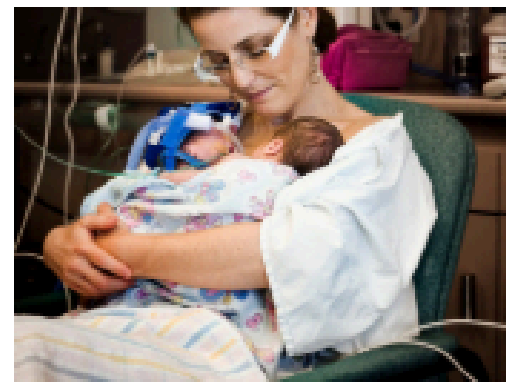
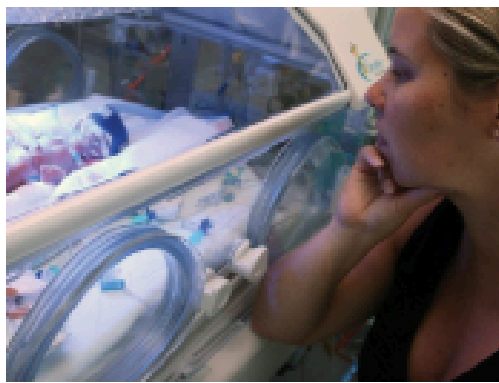
**WA** Joondalup Health Campus, King Edward Memorial Hospital, Fiona Stanley Hospital, Perth Children's Hospital, St John of God Subiaco, Rockingham Hospital, Broome Health Campus, Kununurra District Hospital, St John of God Bunbury Hospital.

**TAS** Royal Hobart Hospital, Launceston Hospital.

**NT** Royal Darwin Hospital, Darwin Private Hospital.

**Additional hospital support provided via petrol vouchers, breast pumps and Kangaroo Care chairs.**

- **160 Petrol Vouchers** to Orange Base, Wodonga, Monash, King Edward, Joondalup, Fiona Stanley
- **418 Breast Pumps** to Royal Darwin, Nepean, Joondalup, Coffs Harbour, Townsville, John Hunter Hospital, Royal Prince Alfred, St George, Royal North Shore, Campbelltown Hospital, Bankstown, Monash, Lismore, Tamworth and Lyell McEwin.
- **Kangaroo Care Chairs** to St John of God Bunbury Hospital, Hornsby Ku-ring-gai Hospital, Royal Women's Hospital Randwick, John Hunter Hospital, Centenary Hospital, Nepean Hospital, Liverpool Hospital.



# NURTURE 'E' INFORMATION HUB

[www.miraclebabies.org.au/information](http://www.miraclebabies.org.au/information)

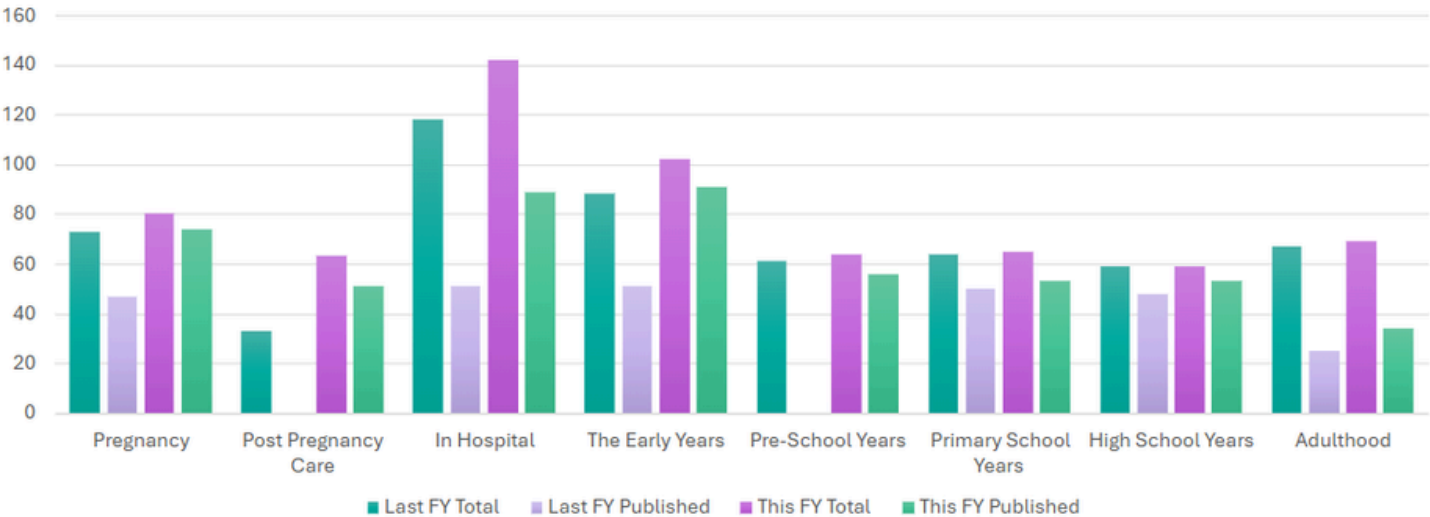
The *Nurture E* Information Hub continues to grow as a key initiative of Miracle Babies Foundation, offering comprehensive, evidence-informed resources for families of premature and sick newborns. The Hub is structured around a life stage model from pregnancy through to adulthood providing trusted content that supports parents during and beyond their hospital journey. This financial year the team focused on expanding content relevant to post-discharge life with a new section on Post Pregnancy Care, diverse family experiences and early developmental milestones.

*Nurture E* - The EEE Impact has been created in collaboration with parents and health professionals to provide families with Evidence, Education and Empowerment.

Our aim through this initiative is to leave families feeling confident and empowered to better advocate and assist children during these exciting and vital development years. Our continued commitment to miracle families is to fulfil our mission and continue to strive to 'improve, support and enhance all lives impacted by a premature or sick birth.'

**174 new topics uploaded to the Information hub this financial year, expanding support through eight critical life stages**

**Nurture E Information Hub**



# PROFESSIONAL ASSOCIATIONS

Miracle Babies Foundation is very proud of our professional association with leading organisations. This continued collaboration brings together an important community supporting our vision of assisting miracle babies and their families with outcomes that are not only life-saving but also life-changing.

## Relationships exist with the following:

ADHD Australia

Australian & New Zealand Neonatal Network (ANZNN)

Australian College of Neonatal Nurses (ACNN)

Australian Dyslexic Association

Australian Multiple Births Association

Autism Awareness Australia

Beyond Blue

Birth Trauma Australia

Canadian Premature Babies Foundation

Centre of Perinatal Excellence

Centre for Research Excellence

Childbirth and Parenting Educators of Australia

Cochrane Neonatal Group

College of Nursing

COPE

Diabetes Australia

Down Syndrome Australia

Epilepsy Foundation Australia

Global Foundation for the Care of Newborn

Infants (GFCNI)

For When

Every Week Counts

Global Alliance for Newborn Care (GLANCE)

Health Direct

Heart Kids Limited

Healthy Newborn Network (part of the global

Save The Children Foundation)

Helping Little Hands

Immune Deficiencies Foundation

International Association of Infant Massage

Lifeblood - Milk Bank

Kidney Health Australia

Murdoch Children's Research Institute

National Health & Medical Research Council

NSW Health - ACI

NEC Society

Perinatal Anxiety and Depression Association (PANDA)

Partnership for Maternal Newborn & Child Health (PMNCH)

Perinatal Society of Australia & New Zealand

Red Nose

RANZCOG

Ronald McDonald House Charities

SMS4Dads

SPD Australia

Stroke Foundation

Skye High Foundation - The Butterfly Project

The Global Gastroschisis Foundation

The Continence Foundation of Australia

Through the Unexpected

UNICEF

Victorian Infant Collaborative

World Health Organisation (WHO)

The Kids Research Institute



# ONLINE REACH

## WEBSITE

During the 2024/2025 financial year [www.miraclebabies.org.au](http://www.miraclebabies.org.au) continued to grow, **it reached 509,244 page views annually**, an increase of over 20,000 page views across the year.

The average top 10 pages come from different sections of our website, they are:

- Family Stories
- NurtureGroup
- Nurture E Information Hub
- Donate
- Find Support

## SOCIAL MEDIA

**Facebook** @miraclebabiesfoundation;

Page likes; 61, 924

953 new followers from previous year

Page reaches: 666,060

32% increase from previous year

New community group (created April 2024)

Members: 650

350 members added this year

**Instagram** @miraclebabiesfoundation;

9,977 followers

764 new followers from previous year

Page reaches: 215,311

115% increase from previous year

**LinkedIn** @miraclebabiesfoundation;

approx. 1,974 followers

224 new followers from previous year

**eNews;**

17,902 email subscriptions to our newsletters

913 new subscribers to the email database

79 eDM's sent across the 2024/2025 FY

NurtureLine 1300 622 243 (1300 MBABIES) 24hr family support helpline



SUPPORT INFORMATION WAYS TO GIVE

DONATE



Australia's leading organisation helping to improve, support and enhance all lives impacted by a premature or sick birth.

Each year, more than 48,000 babies require specialised care.

DONATE TODAY

An Independent Study conducted by *The Impact Institute* showed that Miracle Babies' support program:

- Increased parental engagement within the NICU
- Improved breastfeeding success
- Improved parental mental health  
Reduced parental stress
- Improved social connection
- Improved attachment and bonding
- Empowered parents to make informed health choices

Babies born requiring specialised care can go on to face lifelong challenges. It is crucial that parents have the right support as research proves that children of parents with poor emotional health are less likely to thrive.

READ MORE ABOUT OUR IMPACT

Group by Miracle Babies Foundation

**Miracle Babies Community - Prem and sick babies Australia** >



# ADVOCACY, CONSUMER REPRESENTATION AND RESEARCH PROJECTS

Miracle Babies Foundation has established a national group of engaged and trained consumer representatives who contribute to research, advocacy and lived experience input across various projects and initiatives.

These representatives bring a wide range of lived experiences, including preterm birth, neonatal complications, long neonatal unit stays, stillbirth, bereavement, multiple births and regional transfers.

In the 2024/2025 period, Miracle Babies Foundation have supported a diverse portfolio of national and state-level neonatal and maternal health research projects. Involvement spans from advisory group participation, consumer engagement facilitation, grant application review and strategic project collaboration.

Once again Miracle Babies Foundation were part of the EFCNI Parent Organisation Summit, which formerly changed to the GFCNI – Global Foundation for the Care of Newborn Infants. We are proud of this partnership to represent Australia’s neonatal family community with the global parent organisations and so much learning, collaboration and growing occurs. Our CEO, Kylie Pussell is on the GFCNI Parent and Patient Advisory Board, sharing her own lived experience and for purpose knowledge in improving care and outcomes for all lives impacted by a premature or sick birth.

Representation at the following congress and committees, highlights include:

- GFCNI - Parent Organisation Summit
- PSANZ Annual Congress
- Third Sector
- National Preterm Birth Prevention Collaborative
- ACNN
- MCAFHNA
- Australasian Brain Club
- AAIMH



# ADVOCACY, CONSUMER REPRESENTATION AND RESEARCH PROJECTS, CONT.

The *NurtureNetwork* is Miracle Babies Foundation's dedicated research and advocacy communications group. As Australia's largest neonatal consumer organisation, Miracle Babies is able to provide health professionals and researchers access to a very large community of families who have experienced the birth of a premature or sick baby.

The *NurtureNetwork* is a community of committed miracle parents and carers who are willing to participate and share their experiences, information and points of view through, mostly, online surveys to help the joint mission of advancing health and outcomes for babies born early or sick.

The network plays a key role in:

- Disseminating current research and studies seeking lived experience input,
- Promoting participation opportunities in surveys, focus groups and advisory groups,
- Sharing key updates on maternal and neonatal research aligned with MBF's mission.

As of June 2025, the *NurtureNetwork* has 233 members (an increase of 23 from last financial year) actively subscribed to receive research-related email updates and engagement opportunities. This growing network ensures we maintain strong two-way communication with our broader community and can quickly mobilise interest in emerging research initiatives.



# ADVOCACY, CONSUMER REPRESENTATION AND RESEARCH PROJECTS, CONT.

Advocating and supporting advancement to support a family's experience in the following:

- Additional Paid Parental Leave
- Zero Separation
- World Breastfeeding Week
- World Prematurity Day
- Preterm Infants' Nutrition and Growth Standard Reporting Framework
- Sydney Health Partners - CCE:RPC/SHP Reproductive, Maternity & Newborn Health CAG
- PSANZ Perinatal Ethics Special Interest Group + Newborn Resuscitation and Stabilisation Group
- NSW Health ACI - Paediatric Network Executive Committee
- NSW Health ACI - Maternity & Neonatal Executive Committee
- GFCNI - Parent & Patient Advisory Board
- Every Week Counts - National Preterm Birth Prevention Collaborative
- PSANZ Annual Congress
- Kangaroo Care Awareness
- FiCare
- HOT BPD
- Preterm birth in regional NSW
- Preventive and Public Health Initiative: Maternal Health, Early Childhood, and Exercise and Nutrition
- Lungs for Life
- Lactation after bereavement
- The Preterm Community Reference Group
- SurePre Project
- Be Sweet to Babies
- NHMRC Consumer Consultation Project
- The Kids Advisory Group
- Australian Alliance of Perinatal Mental Health
- Hum-Te Study

## Current Research Projects:

- Lungs for Life
- HUM TE Trial
- Hot BDP
- Preterm Infants' Nutrition and Growth Standard Reporting Framework
- SurePre
- Active Prem

# CONFERENCES, ABSTRACTS, CONSUMER PROJECTS AND MEDIA

## Parent and Patient Advisory Group

During this year, we established our first Parent and Patient Advisory Group. The Group of passionate and dedicated lived experience parents meets quarterly to review and offer recommendations to Miracle Babies, maintaining a strong parent voice of the organisation.

## Consumer projects:

- ONG Prematuridade – Brazilian Parent of Premies Association – Advisory Board
- NSW Health - ACI Maternity & Neonatal Executive Committee
- NSW Health - ACI Paediatric Network Executive Committee
- NSW Health – ACI Consumer Network
- Lifeblood – Milk Bank Advisory Committee
- PSANZ – Perinatal Ethics SIG
- Sydney Health Partners Reproduction and Perinatal Centre – Reproductive, Maternal and Newborn Health CAG
- GFCNI – Parent and Patient Advisory Board
- GFCNI – World Prematurity Day Planning Committee
- GFCNI – Neopedia Core Expert Group
- GFCNI – Core Working Group Global Parent Survey, WPD
- NHMRC Clinical Trials Consumer Engagement Advisory Panel
- PSANZ - Newborn Resuscitation & Stabilisation Subcommittee Executive SIG & CoChair
- Preterm & Early Term Birth Prevention – The Lived Experience Collective
- Australian Alliance for Perinatal Mental Health (AAPMH)
- AIFPL NSW State Chapter Committee

## Media:

- Australian Neonatal Lectures
- The Glitter Effect Podcast
- NSW ACI Maternity & Neonatal Network
- Premie Chats Webinar
- PMNCH Innovation Spotlight
- W&C NICU Management Meeting
- UNICEF Ukraine
- The Premmie Podcast
- Nidcap Webinar
- Weekend TODAY

# AMBASSADORS

Our ambassadors are instrumental in raising the profile of Miracle Babies Foundation. Whether it be touring a Neonatal unit and meeting babies and their parents, or contributing to the success of a fundraising event, their dedication and devotion to the work of Miracle Babies Foundation is evident through their continued support.



Amber Sherlock



Sam Squiers



Scott Cam



Deborah Knight



Geoff Field



Alf Paranihi



Connor McGoverne



Laura Byrnes



Amber Laidler



Melissa Rawson &  
Bryce Ruthven



Megan Schutt &  
Jess Holyoake



Matteo Zamboni

# SPECIAL THANKS

## MAJOR NATIONAL SPONSORS, DONORS AND GRANT PROVIDERS

Miracle Babies Foundation is thankful to have the following amazing partners, sponsors and grant providers who support us nationally.

- Channel 7 Telethon
- Emerark
- CommBank Staff Foundation
- Department of Premier, South Australia
- Ingrained Foundation
- James Frizelle Charitable Foundation
- James N. Kirby Foundation
- Liverpool Council
- Moorebank Sports Club (Sporties)
- Mounties Group (Mounties)
- NSW Ministry of Health (R.Park, MP)
- Parramatta Leagues Club
- Stan Perron Foundation
- St John's Bowling Club
- SW Sydney Area Health Service
- Vikings Sports Club

*Special mention to Taylor'd Funerals who have provided invaluable support to Sydney South West families sadly grieving the loss of their newborn.*

Taylor'd FUNERALS

### Other National or Multi-Branch Sponsors, Donors and Grants Include:

- Alike WA
- Bathurst Panthers
- Bathurst RSL
- Canberra Southern Cross Club
- Central Coast Leagues Club
- Club Blacktown
- City of Geelong
- City of Sydney
- City of Sydney RSL & Community Club
- Community Bank Wollongong
- Dooleys Lidcombe Catholic Club
- Emu Plains Sports & Recreation Club
- Golden Stave Foundation
- Harcourts
- HESTA
- Hexham Bowling Club
- Honda Foundation
- Lismore Workers Sports Club
- Oatley RSL & Community Club
- Souths Juniors Football Club
- Variety, the Children's Charity NSW/ACT
- Variety, the Children's Charity SA
- Wyong Golf Club
- Wyong Rugby League Club

*We extend our heartfelt thanks to Marlene Dunn for her generous gift in her Will to Miracle Babies Foundation. Her legacy will continue to make a meaningful difference for babies and their families.*



# FINANCIAL REPORT

## DETAILS

Miracle Babies Foundation Ltd is a company limited by guarantee. The Company is registered for GST. The Company is an Income Tax Exempt Charity. The Company is a Deductible Gift Recipient. ABN 14 137 434 596

## SERVICES

Miracle Babies Foundation Ltd acknowledges services by: Lawyers Hall & Wilcox, Barrack Broking Business, Flegg Kehlet Wagner Chartered Accountants, Business Taxation Concepts Pty Ltd and AJS Business Audit & Compliance.

## INSURANCES

Icare Workers Comp Insurance NSW  
Return to Work SA Workers Comp insurance  
EML VIC Workers Comp Insurance  
Arch  
Protecsure  
Vero Insurance  
Community Underwriting  
Prorisk



Ph 02 9724 8999

Unit 8, 30 Heathcote Road, Moorebank NSW 2170

[www.miraclebabies.org.au](http://www.miraclebabies.org.au) | [info@miraclebabies.org.au](mailto:info@miraclebabies.org.au)

ABN 14 137 434 596

Miracle Babies Foundation Ltd is a company limited by guarantee, holds Deductible Gift Receipt status and has Authorities to Fundraise in all Australian states. ©2025.

# DIRECTORS REPORT

For The Year Ended 30 June 2025

## Principal Activities

The principal activity of the company during the financial year were operating as a charitable organisation namely through peer emotional support via our NurtureProgram in hospital and community, awareness, advocacy, participation in research and consumer representation.

## Operating Results for the year

The net results for the year ended 30 June 2025 was a profit of \$1,090,325 (2024: \$26,728).

## Short and long- term objectives and Strategies

Miracle Babies Foundation Ltd's short-term and long-term objectives is to provide ongoing support to premature and sick newborns, their families and the hospitals that care for them. It aims to achieve this by, working in partnership with families and health professionals to provide a community of shared experiences, peer emotional support and access to education and evidence-based information.

## Significant changes in the state of affairs

There has been no significant changes in the state of affairs of the organisation during the year.

## Significant events after the reporting period

There have been no significant events after the reporting period.

## Auditors Independence Declaration

A copy of the Auditor's Independence Declaration as required under s.60-40 of the Australian Charities and Not-for-profits Commission Act 2012 is included on page 3 of this financial report and forms part of this Directors Report.

Dated 5 November 2025



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**Alistair Beasley**  
Board Chair



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**Kirsty Myssonski-Pittard**  
Board Secretary

# STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For The Year Ended 30 June 2025

	Note	2025 \$	2024 \$
<b>REVENUE</b>			
Operating Activities	4	2,943,470	1,520,427
Other income	4	8,306	7,214
Cost of goods sold		(4,459)	(8,858)
Gross surplus		<u>2,947,318</u>	<u>1,518,783</u>
<b>EXPENSES</b>			
Labour		(1,198,920)	(977,511)
Administration		(71,259)	(38,703)
Occupancy		(130,484)	(145,804)
Operating		(443,968)	(303,981)
Depreciation & Amortisation	5	(12,361)	(26,056)
		<u>(1,856,993)</u>	<u>(1,492,055)</u>
Surplus for the year		<u>1,090,325</u>	<u>26,729</u>
Other comprehensive income		-	-
<b>Total comprehensive income for the year</b>		<b><u>1,090,325</u></b>	<b><u>26,729</u></b>

*The Statement of Profit or Loss and Other Comprehensive Income should be read in conjunction with the accompanying notes.*

# STATEMENT OF FINANCIAL POSITION

As at 30 June 2025

	Note	2025 \$	2024 \$
<b>ASSETS</b>			
<b>Current Assets</b>			
Cash and cash equivalents	7	1,857,987	650,210
Trade and other receivables	8	55,938	101,723
Inventories		12,678	17,831
Other assets	9	23,224	9,003
Goods for distribution		-	24,586
<b>Total Current Assets</b>		<b>1,949,827</b>	<b>803,353</b>
<b>Non-Current Assets</b>			
Intangibles	10	4,036	4,036
Property, plant and equipment	11	27,935	36,461
Goods for distribution		-	24,586
<b>Total Non-Current Assets</b>		<b>31,971</b>	<b>65,083</b>
<b>Total Assets</b>		<b>1,981,797</b>	<b>868,436</b>
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
Trade and other payables	13	49,231	51,096
Employee benefits and other provisions	14	69,942	50,291
<b>Total Current Liabilities</b>		<b>119,173</b>	<b>101,387</b>
<b>Non-Current Liabilities</b>			
Employee benefits and other provisions	14	30,111	24,861
<b>Total Non-Current Liabilities</b>		<b>30,111</b>	<b>24,861</b>
<b>Total Liabilities</b>		<b>149,284</b>	<b>126,248</b>
<b>NET ASSETS</b>		<b>1,832,514</b>	<b>742,188</b>
<b>ACCUMULATED FUNDS</b>			
Retained surplus		1,832,514	742,188
<b>Total Accumulated Funds</b>		<b>1,832,514</b>	<b>742,188</b>

*The Statement of Financial Position should be read in conjunction with the accompanying notes.*

# STATEMENT OF CHANGES IN EQUITY

For The Year Ended 30 June 2025

	Note	\$
<b>Balance at 1 July 2023</b>		715,460
Surplus (Loss) for the year		26,729
<b>Balance at 30 June 2024</b>		<b>742,189</b>
Surplus (Loss) for the year		1,090,325
<b>Balance at 30 June 2025</b>		<b>1,832,514</b>

*The Statement of Changes in Equity should be read in conjunction with the accompanying notes.*

# STATEMENT OF CASH FLOWS

For The Year Ended 30 June 2025

	Note	2025 \$	2024 \$
<b>Operating Activities</b>			
Receipts from debtors and sales of goods		43,530	(11,675)
Receipts from donations, bequests, raffles and grants		2,941,513	1,492,734
Payments to suppliers and employees		(1,754,888)	(1,476,346)
Interest received		-	-
<b>Net cash flows from operating activities</b>	<b>18</b>	<b>1,230,154</b>	<b>4,713</b>
<b>Investing Activities</b>			
Proceeds from sale of property, plant and equipment		-	-
Purchase of property, plant and equipment		(3,833)	(3,305)
Interest		8,306	7,214
<b>Net cash (used in)/provided from investing activities</b>		<b>4,474</b>	<b>3,909</b>
<b>Financing Activities</b>			
Repayment of borrowings		-	-
Repayment of finance leases		-	-
<b>Net cash (used in)/from financing activities</b>		<b>-</b>	<b>-</b>
<b>Net increase/(decrease) in cash and cash equivalents</b>		<b>1,234,628</b>	<b>8,622</b>
Cash and cash equivalents at beginning of financial year		612,131	603,509
<b>Cash and cash equivalents at end of financial year</b>	<b>7</b>	<b>1,846,759</b>	<b>612,131</b>

*The Statement of Cash Flows should be read in conjunction with the accompanying notes.*

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

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## Note 1 General Information and Statement of Compliance

Miracle Babies Foundation Ltd is a not-for-profit organisation that was initiated in 2005 by Melinda Cruz and the Liverpool Hospitals Newborn Intensive Care Unit.

The principle activities of Miracle Babies Foundation Ltd are described in the Director's report.

The financial report includes financial statements and notes of Miracle Babies Foundation Ltd.

The financial report of Miracle Babies Foundation Ltd for the year ended 30 June 2025 was approved and authorised for issue in accordance with a resolution of the directors on 5 November 2025.

## Basis of Preparation

These general purpose financial statements have been prepared in accordance with the Corporations Act 2001, Australian Accounting Standards and other authoritative pronouncements issued by the Australian Accounting Standards Board (AASB), and comply with other requirements of the law, including the *Australian Charities and Not-for-profits Commission Regulation 2013*.

The entity does not have 'public accountability' as defined in AASB 153 *Application of Tiers of Australian Accounting Standards* and is therefore eligible to apply the 'Tier 2' reporting framework under Australian Accounting Standards.

The financial statements comply with the recognition and measurement requirements of Australian Accounting Standards, the presentation requirements in those Standards as modified by AASB 1060 *General Purpose Financial Statements - Simplified Disclosures for For-Profit and Not-for-Profit Tier 2 Entities* and the disclosure requirements in AASB 1060. Accordingly, the financial statements comply with Australian Accounting Standards – Simplified Disclosures.

## Note 2 Changes in accounting policies and changes in estimates

The entity previously prepared general purpose financial statements (reduced disclosure requirements) as separate financial statements. In those financial statements (the 'previous reporting framework'):

- The recognition and measurement requirements of all Australian Accounting Standards were applied in preparing the separate financial statements of the entity on a stand-alone basis.

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

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## Note 3 Summary of Significant Accounting Policies (Continued)

The financial statements have been prepared on an accruals basis and are based on historical costs unless otherwise stated in the notes. The accounting policies that have been adopted in the preparation of the statements are as follows:

### a) Revenue

Revenue comprises of government and community grant, donations, fundraising activities, sales of goods and provision of services. Further information on revenue is shown on page 14.

#### **Government and Community Grants**

Grant revenue is recognised when the organisation obtains control of the grant and it is probable that the economic benefits gained from the grant will flow to the entity and the amount will flow to the entity and the amount of the grant can be measured reliably.

If conditions are attached to the grant which must be satisfied before it is eligible to receive the contribution, the recognition of the grant as revenue will be deferred until those conditions are satisfied.

When grant revenue is received whereby the organisation incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

Miracle Babies Foundation Ltd receive non-reciprocal contributions of assets from the government and other parties for zero or nominal value. These assets are recognised at fair value on the date of acquisition except for goods for resale which are valued at nil dollars in the statement of financial position, with a corresponding amount of income in the profit or loss.

#### **Sale of goods**

Revenue from sale of goods comprises of revenue earned from the sale of goods donated and resold. Sales of goods revenue is recognised when the control of the goods has been passed to the buyer.

#### **Donations/ Fundraising**

Donations collected, including cash and goods for resale, are recognised as revenue when the gains control, economic benefits are probable and the amount of the donation can be measured reliably.

#### **Provision of Services and Training Revenue**

Revenue for services are recognised upon delivery of the service to the customers.

#### **Sundry Revenue**

Sundry Revenue is recognised upon control of a right to receive payment for services provided.

#### **Other Income**

Interest income is recognised upon receipt. Dividends income is recognised at the time the right to receive payment is established.

All revenue is stated net of the amount of goods and services tax (GST).

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

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## Note 3 Summary of Significant Accounting Policies (Continued)

### b) Operating Expenses

Operating expenses are recognised in profit or loss upon utilisation of services or at the services or at the date of their origin.

### c) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand and deposits held at-call with banks.

### d) Inventories

Inventories are measured at the lower of cost or net realisable value. Inventories acquired at no cost are not brought to account.

### e) Property, Plant and Equipment

Each class of property, plant and equipment are carried at cost or fair value as indicated, less where applicable, accumulated depreciation.

#### Plant and Equipment

The carrying amount of plant and equipment is reviewed annually by the Board of Miracle Babies Foundation Ltd to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets employment and subsequent disposal. The expected net cash flows have not been discounted in determining recoverable amounts.

Plant and equipment that have been contributed at no cost, or for nominal cost, are valued and recognised at the fair value of the asset at the date it is acquired.

#### Depreciation

The depreciable amount of assets are depreciated on a diminishing value or prime cost basis over the asset's useful life to the entity commencing from the time the asset is held ready for use. The depreciation rates used for each class of depreciable asset are as follows:

<b>Class of Fixed Asset</b>	<b>Depreciation Rate</b>
Plant and Equipment	13.33% - 40%
Office Equipment	10% - 100%
Computer Software	50% - 66.67%
Motor Vehicle	25% - 28.57%
Data Base Set Up	25%
Website Design	25%

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at least annually. An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

## Note 3 Summary of Significant Accounting Policies (Continued)

### e) Property, Plant and Equipment (Continued)

#### Depreciation (Continued)

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains or losses are recognised immediately in profit or loss. When revalued assets are sold, amounts included in the revaluation surplus relating to that asset are transferred to retained earnings.

### f) Leases

At inception of a contract, an assessment is made whether the arrangement is a lease. The arrangement is a lease if there is a right to control the use of a specific asset for a period of time in exchange for consideration. The relevant accounting standards provides guidelines and exemptions. At commencement date a lease is recognised as a right-of-use asset and a lease liability on the statement of financial position. Lease payments are split between amortisation and interest on the statement of profit & loss over the life of the lease.

### g) Employee Benefits

Provision is made for the organisation's liability for employee benefits arising from services rendered by all employees from the date of employment to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled. The measurement of employee benefits payable later than one year has taken into account the present value of future cash flows including potential employee wage increases and the probability that the employee may not satisfy the vesting requirements.

Contributions are made by the organisation to applicable superannuation funds and are charged as expenses when incurred. Liabilities for superannuation are recognised in payables and measured at the amounts expected to be paid when the liability is settled.

Employee benefit on-costs are recognised and included in employee benefit liabilities and costs when the employee benefits to which they relate are recognised as liabilities.

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

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## Note 3 Summary of Significant Accounting Policies (Continued)

### h) Provisions, Contingent Liabilities and Contingent Assets

Provisions are measured at the estimated expenditure required to settle the present obligation, based on the most reliable evidence available at the reporting date, including the risks and uncertainties associated with the present obligation. Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. Provisions are discounted to their present values, where the time value of money is material. Any reimbursement that Miracle Babies Foundation Ltd can be virtually certain to collect from a third party with respect to the obligation is recognised as a separate asset. However, this asset may not exceed the amount of the related provision. No liability is recognised if an outflow of economic resources as a result of present obligation is not probable. Such situations are disclosed as contingent liabilities, unless the outflow of resources is remote in which case no liability is recognised.

The liability for deferred income is the unutilised amounts of grants received on the condition that specified services are delivered or conditions are fulfilled. The services are usually provided or the conditions usually fulfilled within 12 months of receipt of the grant. Where the amount received is in respect of services to be provided over a period that exceeds 12 months after the reporting date or the conditions will only be satisfied more than 12 months after the reporting date, the liability is discounted and presented as non-current.

### i) Deferred Income

The liability for deferred income is the unutilised amounts of grants received on the condition that specified services are delivered or conditions are fulfilled. The services are usually provided or the conditions usually fulfilled within 12 months of receipt of the grant. Where the amount received is in respect of services to be provided over a period that exceeds 12 months after the reporting date or the conditions will only be satisfied more than 12 months after the reporting date, the liability is discounted and presented as non-current.

### j) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivable and payables are stated inclusive of the amount of GST receivable or payable. Accrued expenses are brought to account net of GST as the condition precedent to claiming the input tax credit has not been met. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the ATO are presented as operating cash flows included in receipts from customers or payments to suppliers.

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

## Note 3 Summary of Significant Accounting Policies (Continued)

### k) Income Tax

No provision for income tax has been made in the financial report as the organisation is exempt from income tax under section 50-5 and section 11-5 of the Income Tax Assessment Act 1997 as it is and charitable institution. Miracle Babies Foundation Ltd has been endorsed by the Australian Taxation Office (ATO) as an income tax exempt charitable entity under Subdivision 50-B of the Income Tax Assessment Act 1997.

### l) Economic Dependence

Miracle Babies Foundation Ltd are dependent upon the ongoing receipt of Federal and State Government grants and community and corporate donations to ensure the ongoing continuance of its program. At the date of this report, management has no reason to believe that its financial support will not continue.

### m) Significant Management Judgement In Applying Accounting Policies

When preparing the financial statements, management undertakes a number of judgements, estimates and assumptions about the recognition and measurement of assets, liabilities, income and expenses.

#### Estimation Uncertainty

Information about estimates and assumptions that have the most significant effect on recognition and measurement of assets, liabilities, income and expenses are provided below. Actual results may be substantially different.

#### Impairment

In assessing impairment, management estimates the recoverable amount of each asset or cash-generating unit, based on expected future cash flows and uses an interest rate to discount them. Estimation uncertainty relates to assumptions about future operating results and the determination of a suitable discount rate.

#### Useful Lives of Depreciable Assets

Management reviews its estimate of the useful lives of depreciable assets at each reporting date, based on the expected utility of the assets. Uncertainties in these estimates relate to technical obsolescence that may change the utility of certain software and IT equipment.

#### Inventories

Management estimates the net realisable values of inventories, taking into account the most reliable evidence available at each reporting date. The future realisation of these inventories may be affected by future technology or other market-driven changes that may reduce future selling prices.

#### Long Service Leave

The liability for long service leave is recognised and measured at the present value of the estimated cash flows to be made in respect of all employees at the reporting date. In determining the present value of the liability, estimates of attrition rates and pay increases through promotion and inflation have been taken into account.

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

	Note	2025 \$	2024 \$
<b>Note 3</b>	<b>Summary of Significant Accounting Policies (Continued)</b>		
n)	<b>Trade and Other Payables</b>		
	Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the company during the reporting period which remain unpaid. The balance is recognised as a current liability with the amount being normally paid within 30 days of recognition of the liability.		
<b>Note 4</b>	<b>Revenue and Expenses</b>		
	<b>Revenue</b>		
	<b>Operating Activities</b>		
	Grants Received (State & Local)	408,152	529,121
	Donations	1,784,947	226,379
	Fundraising	512,059	480,548
	Corporate Partnerships	236,355	256,686
	Rent Subsidy	-	18,352
	Sale of Goods	19	9,341
		<u>2,943,470</u>	<u>1,520,427</u>
	<b>Other Income</b>		
	Interest	8,306	7,214
		<u>8,306</u>	<u>7,214</u>
	<b>Total Revenue</b>	<u>2,951,776</u>	<u>1,527,641</u>
<b>Note 5</b>	<b>Depreciation</b>		
	<b>Depreciation &amp; Amortisation</b>		
	Depreciation - Office Equipment	3,667	3,162
	Depreciation - Office Furniture	643	803
	Depreciation - Computer Software	16	37
	Depreciation - Website Design	2,149	13,980
	Depreciation - M/V	5,886	8,074
		<u>12,361</u>	<u>26,056</u>
<b>Note 6</b>	<b>Operating Surplus</b>		
a)	<b>Expenses</b>		
	Auditor's remuneration - audit of financial report	<u>2,500</u>	<u>2,500</u>

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

	2025 \$	2024 \$
<b>Note 7</b>		
<b>Cash and cash equivalents</b>		
Bond/Deposits	230	830
Bond - Speed Street, Liverpool	-	26,250
Bond - 8/30 Heathcote Road	11,000	11,000
CBA 0320	181,393	50,472
CBA 0312	1,664,764	561,458
Cash Float	600	200
<b>Cash and cash equivalents</b>	<b><u>1,857,987</u></b>	<b><u>650,210</u></b>
<b>Reconciliation of cash</b>		
Cash and cash equivalents reported in the statement of cashflows are reconciled to the equivalent items in the statement of financial position as follows:		
Cash and cash equivalents	1,846,757	612,130
	<b><u>1,846,757</u></b>	<b><u>612,130</u></b>
<b>Note 8</b>		
<b>Trade and other receivables</b>		
Trade Debtors	89,590	101,723
Provision for Doubtful Debt	(33,652)	-
	<b><u>55,938</u></b>	<b><u>101,723</u></b>
All of the organisation's trade debtors have been reviewed for indicators of impairment. No impairment was identified.		
<b>Note 9</b>		
<b>Other assets</b>		
Prepayments	23,224	9,003
	<b><u>23,224</u></b>	<b><u>9,003</u></b>
<b>Note 10</b>		
<b>Intangibles</b>		
<b>Formation Expenses</b>	912	912
Less Amortisation	(912)	(912)
	<b><u>-</u></b>	<b><u>-</u></b>
<b>Trademark</b>	4,036	4,036
	<b><u>4,036</u></b>	<b><u>4,036</u></b>

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

## Note 11 Property, plant and equipment

	Office Equipment	Equipment	Computer Software	Database Setup	Website Design	Motor Vehicle	Total
<b>Cost or fair Value</b>							
Balance as at 1 July 2024	21,296	16,850	1,953	41,190	104,290	59,244	244,823
Additions	3,834	-	-	-	-	-	3,834
Disposals	-	-	-	-	-	-	-
<b>Balance as at 30 June 2025</b>	<b>25,130</b>	<b>16,850</b>	<b>1,953</b>	<b>41,190</b>	<b>104,290</b>	<b>59,244</b>	<b>248,656</b>
<b>Accumulated Depreciation</b>							
Balance as at 1 July 2024	(16,739)	(13,621)	(1,924)	(41,190)	(97,487)	(37,400)	(208,361)
Depreciation	(3,667)	(643)	(16)	-	(2,149)	(5,886)	(12,361)
Disposals	-	-	-	-	-	-	-
<b>Balance as at 30 June 2025</b>	<b>(20,406)</b>	<b>(14,264)</b>	<b>(1,940)</b>	<b>(41,190)</b>	<b>(99,636)</b>	<b>(43,286)</b>	<b>(220,722)</b>
<b>Net Carrying amount</b>	<b>4,724</b>	<b>2,586</b>	<b>13</b>	<b>-</b>	<b>4,654</b>	<b>15,958</b>	<b>27,935</b>

All depreciation charges are included within 'depreciation and amortisation'.

## Note 12 Financial Assets and Liabilities

### 12.1 Categories of financial assets and liabilities

	Notes	Amortised Cost	Assets at fair value through profit and loss (FVPL)	Equity Fair value through other comprehensive income (FVOCI)	Total
<b>Financial assets</b>					
<b>Current</b>					
Cash and cash equivalents	7	1,857,987	-	-	1,857,987
Trade and other receivables	8	55,938	-	-	55,938
<b>Total financial assets</b>		<b>1,913,925</b>	<b>-</b>	<b>-</b>	<b>1,913,925</b>

	Notes	Amortised Cost	Assets at fair value through profit and loss (FVPL)	Equity Fair value through other comprehensive income (FVOCI)	Total
<b>Financial liabilities</b>					
<b>Current</b>					
Trade and other payables	13	49,231	-	-	49,231
<b>Total financial liabilities</b>		<b>49,231</b>	<b>-</b>	<b>-</b>	<b>49,231</b>

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

	2025	2024
	\$	\$
<b>Note 13 Trade and other payables</b>		
BAS Payable	4,246	4,212
Superannuation Payable	5,632	310
Trade Creditors	39,286	46,507
Wages Payable	68	68
	<u>49,231</u>	<u>51,096</u>
<b>Note 14 Employee benefits and other provisions</b>		
<b>Current</b>		
Annual leave	61,387	50,291
Long service leave	8,555	-
	<u>69,942</u>	<u>50,291</u>
<b>Non-current</b>		
Long service leave	<u>30,111</u>	<u>24,861</u>

## Note 15 Right of Use of Assets

Miracle Babies Foundation Ltd has a building lease but has not elected to apply AASB 16 Leases as the duration of the lease is 1 year, with no option to extend disclosed on the current lease agreement.

## Note 16 Related Party Transactions

### Key Management Personnel

Key management personnel comprises directors, chief executive officer and senior executives of the organisation.

The directors receive no remuneration or other benefits in respect of their roles as directors. In relation to other key management personnel, the organisation provides salaries and contributes to a defined contribution superannuation fund on their

Total key management personnel remuneration	<u>150,440</u>	<u>143,913</u>
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### Other Related Entities

All other transactions entered into during the year with related parties, directors and director related entities were on terms and conditions no more than favourable to those available to other customers and suppliers.

# NOTES TO THE FINANCIAL STATEMENTS

For The Year Ended 30 June 2025

## Note 17 Events after the reporting period

There are no significant events after the reporting period.

	2025	2024
	\$	\$
<b>Note 18 Cash flow information</b>		
<b>Reconciliation of cash flows from operating activities</b>		
Operating surplus / (deficit)	1,090,325	26,728
Non-cash flows in surplus / (deficit):		
- depreciation & amortisation	12,361	26,056
- loss/(gain) on sale of assets	-	-
- interest on lease liabilities	-	-
- investment income	(8,306)	(7,214)
- revaluation of shares	-	-
- adjustment to opening retained earnings	-	-
Changes in assets and liabilities:		
- (increase) / decrease in receivables	41,573	(39,368)
- (increase) / decrease in inventories	5,153	8,214
- (increase) / decrease in other current assets	61,801	(41,787)
- increase / (decrease) in payables	2,347	33,103
- increase / (decrease) in income in advance	-	-
- increase / (decrease) in provisions	24,900	(1,020)
<b>Net cash from operating activities</b>	<b>1,230,154</b>	<b>4,712</b>
<b>Note 19 Merchandise Trading Account</b>		
Gross income - Sales Merchandise	1,957	9,341
<i>Less cost of sales</i>		
Grant fees - Strategic grants	-	-
Opening stock	17,831	26,045
Purchases	(695)	644
Closing stock	(12,678)	(17,831)
<b>Cost of Goods Sold</b>	<b>4,459</b>	<b>8,858</b>
<b>Gross Profit</b>	<b>(2,501)</b>	<b>483</b>

# DECLARATION BY THE BOARD OF MIRACLE BABIES FOUNDATION LTD

For The Year Ended 30 June 2025

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In the opinion of the Board of Miracle Babies Foundation Ltd;

- (a) The financial statements and notes as set out on pages 4 to 18 of Miracle Babies Foundation for the financial year ended 30 June 2025 are in accordance with the Australian Charities and Not-for-profits Commission Act 2012 including;
  - i) Giving a true and fair view of its financial position as at 30 June 2025 and of its performance for the year ended on that date; and
  - ii) Complying with Australian Accounting Standards - Simplified Disclosure Requirements and the *Australian Charities and Not-for-profits Commission Regulation 2013*; and
- (b) There are reasonable grounds to believe that Miracle Babies Foundation Ltd will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board.



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**Alistair Beasley**  
Board Chair



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**Kirsty Myssonski-Pittard**  
Board Secretary

# Profit and Loss Statement — Miracle Babies Foundation Ltd

JUL 2024 - JUN 2025

	2025	2024
<b>Income</b>		
Government Grants	24,933	122,118
Grants from Trust and Philanthropy	383,219	407,003
Donations, Fundraising & Bequests	2,533,361	963,613
Revenue from providing goods and services	1,957	27,693
Revenue from Investments	8,306	7,214
<b>Total Income</b>	<b>2,951,776</b>	<b>1,527,641</b>
<b>Cost of Sales</b>		
Cost of Sales	Note 19 4,459	8,858
<b>Total Cost of Sales</b>	<b>4,459</b>	<b>8,858</b>
<b>Gross Profit</b>	<b>2,947,318</b>	<b>1,518,783</b>
<b>Expense</b>		
Labour	1,198,920	977,511
Administration	71,259	38,703
Occupancy	130,484	145,804
Operating	443,968	303,981
<b>Total Expense</b>	<b>1,844,632</b>	<b>1,465,999</b>
<b>Operating Profit</b>	<b>1,102,686</b>	<b>52,785</b>
<b>Other Expense</b>		
Depreciation & Amortisation	12,361	26,056
Interest Expense	-	-
<b>Total Other Expense</b>	<b>12,361</b>	<b>26,056</b>
<b>Net Profit</b>	<b>1,090,325</b>	<b>26,729</b>

# Profit and Loss Statement — Miracle Babies Foundation Ltd

JUL 2024 - JUN 2025

	2025	2024
<b>Income</b>		
<b>Revenue from Government</b>	<b>24,933</b>	<b>122,118</b>
Govt Grants	24,933	122,118
Grants	24,933	122,118
<b>Grants from Trust and Philanthropy</b>	<b>383,219</b>	<b>407,003</b>
Grants - Other	209,838	327,369
Grants - Club Grants	173,381	79,634
<b>Donations, Fundraising &amp; Bequests</b>	<b>2,533,361</b>	<b>963,613</b>
General Donations	1,784,947	226,379
Donations received, including tax-deductible gifts from the public	1,784,947	226,379
Fundraising Activities	512,059	480,548
Fundraising Activities	512,059	480,548
Corporate Partnerships	236,355	256,686
Corporate Partnerships	236,355	256,686
<b>Revenue from providing goods and services</b>	<b>1,957</b>	<b>27,693</b>
Merchandise	1,957	9,341
Rent	-	18,352
<b>Revenue from Investments</b>	<b>8,306</b>	<b>7,214</b>
Interest Income	8,306	7,214
<b>Total Income</b>	<b>2,951,776</b>	<b>1,527,641</b>
<b>Cost of Sales</b>		
<b>Cost of Sales</b>	<b>4,459</b>	<b>8,858</b>
Cost of Goods Sold -Merchandise	4,459	8,858
<b>Total Cost of Sales</b>	<b>4,459</b>	<b>8,858</b>
<b>Gross Profit</b>	<b>2,947,318</b>	<b>1,518,783</b>

## Expense

<b>Labour</b>	<b>1,198,920</b>	<b>977,511</b>
Salaries & Wages	1,010,930	846,507
<b>Employment Related Costs</b>	<b>187,990</b>	<b>131,004</b>
Annual Leave Expenses	24,900	(1,018)
Salary Sacrifice Fees	2,562	3,144
Sundry Staff Expenses	22,715	21,006
Superannuation	111,397	92,146
Workers Compensation	26,416	15,727
<b>Administration</b>	<b>71,259</b>	<b>38,703</b>
Accounting and Auditing Expenses	11,842	4,900
Bank Charges	855	745
Bad Debt Expense	33,652	-
Insurance	12,764	19,707
Merchant Fees	1,560	1,247
Website Costs	8,846	10,964
Subscriptions	1,741	1,141
<b>Occupancy</b>	<b>130,484</b>	<b>145,804</b>
Rent	102,800	119,602
Sundry Office Expenses	16,648	16,499
Telephone & IT	11,036	9,703
<b>Operating</b>	<b>443,968</b>	<b>303,981</b>
<b>Fundraising Expenses</b>	<b>113,881</b>	<b>103,347</b>
National Awareness/Celebration Event	37,778	-
National Events	54,290	69,877
General Expenses	21,813	33,470
<b>Program Expenses</b>	<b>323,759</b>	<b>189,729</b>
Grants Paid to Industry	34,660	7,341
National Conference	14,705	-
Nurture Group	35,162	34,566
Nurture Time	35,569	37,619
Program Resources	203,664	110,203
<b>Motor Vehicle Expenses</b>	<b>5,510</b>	<b>8,482</b>
Motor Vehicle Registration & Insurance	5,510	8,482
<b>Volunteer Expense</b>	<b>818</b>	<b>2,423</b>
Volunteer Expenses	818	2,423
<b>Total Expense</b>	<b>1,844,632</b>	<b>1,465,999</b>
<b>Operating Profit</b>	<b>1,102,686</b>	<b>52,785</b>
<b>Other Expense</b>		
<b>Depreciation &amp; Amortisation</b>	<b>12,361</b>	<b>26,056</b>
Depreciation - Computer Software	16	37
Depreciation - Office Equipment	3,667	3,162
Depreciation - Office Furniture	643	803
Depreciation - M/V	5,886	8,074
Depreciation - Website Design	2,149	13,980
<b>Interest Expense</b>	<b>-</b>	<b>-</b>
Interest Expense	-	-
<b>Total Other Expense</b>	<b>12,361</b>	<b>26,056</b>
<b>Net Profit</b>	<b>1,090,325</b>	<b>26,729</b>

	Jun 2025	Jun 2024
<b>Asset</b>		
<b>CURRENT ASSETS</b>	<b>1,938,597</b>	<b>765,273</b>
Cash at Bank	1,846,157	611,930
Cash on Hand	600	200
Prepayments	23,224	9,003
Accounts Receivable	55,938	101,723
Inventory on Hand	12,678	17,831
Goods for distribution	-	24,586
<b>NON CURRENT ASSETS</b>	<b>43,200</b>	<b>103,163</b>
Bonds	11,230	38,080
Property, plant & equipment	31,970	40,497
Goods for distribution	-	24,586
<b>Total Asset</b>	<b>1,981,797</b>	<b>868,436</b>
<b>Liability</b>		
<b>CURRENT LIABILITIES</b>	<b>119,173</b>	<b>101,387</b>
Accounts Payable	34,286	42,357
Accrued Expenses	5,000	4,150
GST Liabilities	4,246	4,212
Employee Provisions/benefits	69,942	50,291
Rent Prepayment	-	-
Wages Payable	68	68
Super Payable	5,632	310
<b>NON-CURRENT LIABILITIES</b>	<b>30,111</b>	<b>24,861</b>
Employee Provisions	30,111	24,861
<b>Total Liability</b>	<b>149,284</b>	<b>126,248</b>
<b>Net Assets</b>	<b>1,832,513</b>	<b>742,188</b>
<b>Equity</b>		
Retained Earnings	742,188	715,460
Current Years Earnings	1,090,325	26,729
<b>Total Equity</b>	<b>1,832,513</b>	<b>742,188</b>

# Balance Sheet — Miracle Babies Foundation Ltd

JUN 2025

	Jun 2025	Jun 2024
<b>Asset</b>		
<b>CURRENT ASSETS</b>	<b>1,938,597</b>	<b>765,273</b>
<b>Cash at Bank</b>	<b>1,846,157</b>	<b>611,930</b>
Commonwealth Bank 0320	181,393	50,472
Commonwealth Bank 0312	1,664,764	561,458
<b>Cash on Hand</b>	<b>600</b>	<b>200</b>
Petty Cash	600	200
<b>Prepayments</b>	<b>23,224</b>	<b>9,003</b>
Prepayment	10,509	-
Prepayment - Insurance	10,457	7,578
Prepayment - Workers Compensation	2,258	1,425
<b>Accounts Receivable</b>	<b>55,938</b>	<b>101,723</b>
Trade Debtors	89,590	101,723
Provision for Doubtful Debt	(33,652)	-
<b>Inventory on Hand</b>	<b>12,678</b>	<b>17,831</b>
Inventory	12,678	17,831
<b>Goods for distribution</b>	<b>-</b>	<b>24,586</b>
Purebaby Goods	-	24,586
<b>NON CURRENT ASSETS</b>	<b>43,200</b>	<b>103,163</b>
<b>Bonds</b>	<b>11,230</b>	<b>38,080</b>
8/30 Heathcote Road	11,000	11,000
Nuture Group Key Bond	230	830
Speed Street	-	26,250
<b>Property, plant &amp; equipment</b>	<b>31,970</b>	<b>40,497</b>
<b>Computer Software - Net Book Value</b>	<b>13</b>	<b>29</b>
Computer Software	1,953	1,953
Less: Accumulated Depreciation on Computer Software	(1,940)	(1,924)
<b>Database Setup - Net Book Value</b>	<b>-</b>	<b>-</b>
Database Setup	41,190	41,190
Less: Accumulated Depreciation on Database Setup	(41,190)	(41,190)
<b>Equipment - Net Book Value</b>	<b>2,586</b>	<b>3,229</b>
Equipment	16,850	16,850
Less: Accumulated Depreciation - Equipment	(14,264)	(13,621)
<b>Intangibles - Net Book Value</b>	<b>4,036</b>	<b>4,036</b>
Goodwill - Trademark	4,036	4,036
<b>Motor Vehicle - Net Book Value</b>	<b>15,958</b>	<b>21,844</b>
Motor Vehicles	59,244	59,244
Less: Accumulated Depreciation - Motor Vehicles	(43,286)	(37,400)
<b>Office Equipment - Net Book Value</b>	<b>4,723</b>	<b>4,557</b>
Office Equipment	25,129	21,296
Less: Accumulated Amortisation on Office Equipment	(20,406)	(16,739)
<b>Website Design - Net Book Value</b>	<b>4,654</b>	<b>6,803</b>
Website Design	104,290	104,290

Less: Accumulated Amortisation on Website Design	(99,636)	(97,487)
<b>Goods for distribution</b>	-	24,586
Purebaby Goods	-	24,586
<b>Total Asset</b>	<b>1,981,797</b>	<b>868,436</b>
<b>Liability</b>		
<b>CURRENT LIABILITIES</b>	<b>119,173</b>	<b>101,387</b>
<b>Accounts Payable</b>	<b>34,286</b>	<b>42,357</b>
Accounts Payable	34,286	42,357
<b>Accrued Expenses</b>	<b>5,000</b>	<b>4,150</b>
Accrued Expenses	5,000	4,150
Rent	-	-
<b>GST Liabilities</b>	<b>4,246</b>	<b>4,212</b>
GST	(836)	(875)
ATO Running Balance Account	5,082	5,087
<b>Employee Provisions/benefits</b>	<b>70,010</b>	<b>50,359</b>
Provision - Annual Leave	69,942	50,291
Wages Payable	68	68
<b>Super Payable</b>	<b>5,632</b>	<b>310</b>
Superannuation Payable	5,632	310
<b>NON-CURRENT LIABILITIES</b>	<b>30,111</b>	<b>24,861</b>
<b>Employee Provisions</b>	<b>30,111</b>	<b>24,861</b>
Provision - Long Service Leave NC	30,111	24,861
<b>Total Liability</b>	<b>149,284</b>	<b>126,248</b>
<b>Net Assets</b>	<b>1,832,513</b>	<b>742,188</b>
<b>Equity</b>		
<b>Retained Earnings</b>	<b>742,188</b>	<b>715,460</b>
<b>Current Years Earnings</b>	<b>1,090,325</b>	<b>26,729</b>
<b>Total Equity</b>	<b>1,832,513</b>	<b>742,188</b>

# VOLUNTEERS

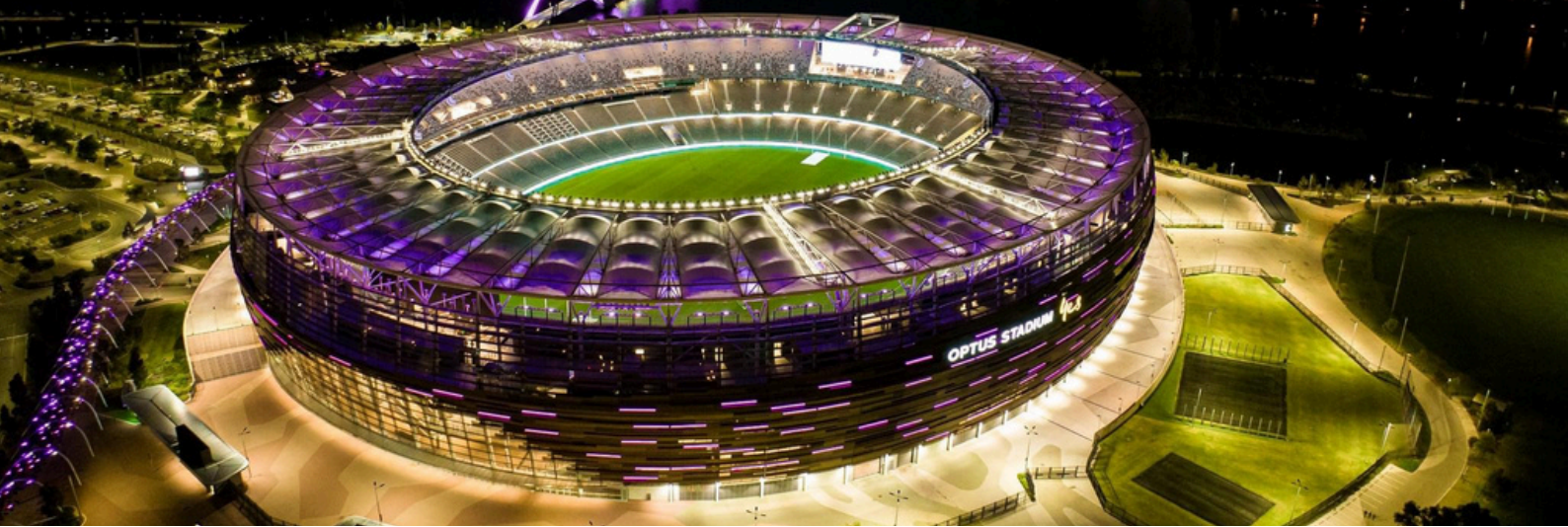
Miracle Babies Foundation has many dedicated volunteers around the country who assist our work through ongoing resource packing (helping to fulfil more than 9,000 resource packs per year and a further 4,000 special days gifts), knitting and sewing, supporting with events such as High Tea, Miracle Moon Walk and fully screened and trained *NurtureProgram* volunteer team members.

Throughout the year we have had approximately 95 volunteers assisting with Miracle Babies Foundation events, head office support and *NurtureProgram* support. Our Volunteers provide an integral service within Miracle Babies Foundation, helping many families through their neonatal journey.

Our volunteers are the lifeblood of our organisation, and we would not be able to achieve the level of impact we do without their ongoing support and commitment.



# Light It Purple



## ADVOCACY: PAID PARENTAL LEAVE

We recently formed the Neonatal Critical Care Alliance to increase our advocacy for additional paid parental leave for parents with a baby in neonatal care beyond 2 weeks. The Alliance is led by Miracle Babies Foundation, The University of Melbourne together with HeartKids, Tresillian, Birth Trauma Australia and Cerebral Palsy Alliance. Thank you to the families, health care professionals and supporting organisations so far, we will continue to advocate for this much needed change for vulnerable families and for all babies to go home with the same amount of paid parental leave entitlements as their healthy full term peers.

## LIGHT IT PURPLE

Falling on 17 November, World Prematurity Day is the largest worldwide initiative to raise awareness for newborns born too early.

The global '**Light It Purple**' initiative is a collaboration between parent organisations across the world, calling on landmarks and businesses to 'light it purple' raising awareness of prematurity and the associated challenges. Bridges, stadiums and Hospitals were amongst those that participated in support, a total of 35 locations registered with Miracle Babies as a participant.

## THANK U NICU DAY

Miracle Babies Thank U NICU Day, held on the last Friday of November (NICU Awareness Month), acknowledges the hard work and dedication of all the staff who are caring for our smallest, earliest and sickest babies. Neonatal teams around the country are celebrated with morning tea gifts for staff to enjoy in the unit with families and messages of gratitude for the various Australian Hospitals and their neonatal teams are shared online and throughout social media.





# MIRACLE MONTH OF MAY CAMPAIGNS

## MT KILIMANJARO AND SALESFORCE FUNDRAISING

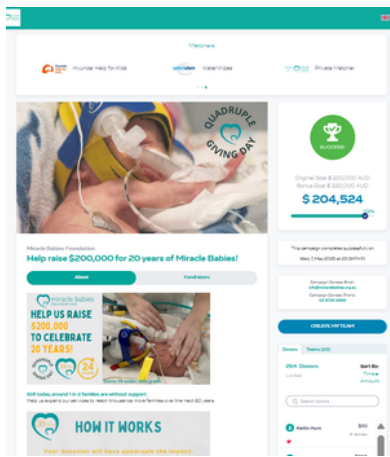
The team of nine set out for the journey on Friday, October 18th, they embarked on several days of hiking reaching incredible heights and toward the summit of Mt. Kilimanjaro. The group reached the summit on the 23rd of October. It was truly inspiring to witness such an amazing experience, raising funds for Miracle Babies Foundation.



With all the support from the community and incredible sponsors, they reached their fundraising goal, bringing the total amount to an amazing \$50,482!

## ANNUAL QUADRUPLE GIVING DAY

A total of \$204,524 was raised with thanks to the support of the community and supporting matching funders. Matching Donors included Hyundai Help for Kids, WaterWipes, BabyLove Nappies and Mounties. Miracle Babies NurtureGroups and their families from across Australia also shared the campaign and raised funds to support the ongoing operation and expansion of the NurtureProgram.



The campaign has raised more than \$1,200,000 since 2017. Thank you to major donors for this year, including **Emermark** and **Ausmech Air Conditioning**, our highest community donor for 2024.



# 20TH ANNIVERSARY GALA DINNER

On Saturday, 24th May, we proudly hosted the Foundation's 20-Year Anniversary Gala Dinner at The William Inglis Hotel. It was a fantastic night, marking 20 Years of progress and impact. We were excited to welcome so many people who have been part of our journey—both from the early days and those still actively involved today.





# HIGH TEA EVENTS

On 7 of September 2024, we held a High Tea in Sydney at Swissotel Hotel.

The Perth and Melbourne High Tea was on the 18 of May 2025.

Perth was held at Pagoda Resort & Spa

Melbourne was held at Heidelberg Golf Club

All events were very successful, and these events are important in bringing our community together to connect, acknowledge and celebrate their miracle stories.





# NSW GOLF DAY

Each year, we host a Golf Day to raise much needed funds to support our miracle families. The 2024 Golf Day was held on Thursday 21st November, at Macquarie Links Golf Club. Our Annual Golf Day is dedicated to the up to 1,000 miracle babies who lose their fight for life each year.



# FUNDRAISING

## COO MESSAGE

Danielle Hodgson

This year, Miracle Babies Foundation was able to reach and directly support around 30,000 families through services and resources provided nationally within hospitals and after discharge. The delivery of this support was made possible through incredible community support through fundraising efforts and with thanks to the support of our wonderful Grants funders and Corporate Partners. **We warmly welcome mybreastpump.com.au (Medi-Rent) and QV Baby as Corporate Partners for 25/26.**

To all who have donated, fundraised and supported in other ways this past Financial Year, we thank you from the bottom of our hearts.

This year, Miracle Babies celebrated 20 years of Miracle Babies, we were warmed to hear some special messages from those within the community showing up year after year to partner with the Foundation and share our vision to improve, support and enhance the lives of more families across Australia.

Our **Quadruple Giving Day reached \$200,000**, special thank you to Emerark on your significant contribution to help us reach our target this year, along with Ausmech Air Conditioning and the many businesses, families and individuals who showed their support.

## HUMIDICRIBS

During 2024/2025, 20 decommissioned humidicribs were operating in rotation at various NSW locations and events nationally.

10 venues host the cribs permanently including Workers Sport Club Blacktown, Cabravale Diggers, Liverpool Catholic Club, Liverpool Golf Club, McDonald's Fairfield, McDonald's Wetherill Park, Campbelltown RSL, Mounties Club, Triglav Mounties St Johns Park, and Myer Parramatta.

**A total of \$53,705.79 was raised during the 24/25FY.**

**The highest fundraising venue was once again Cabravale Diggers who raised an incredible \$14,632.60.**



# FUNDRAISING

## THIRD SECTOR AWARDS

Miracle Babies Foundation was awarded WINNER for Fundraising Excellence in the Third Sector Awards for 2024. The award was for sustainable fundraising practices, building strong community relationships, for fundraising effectiveness in delivering growth in the Foundation's impact and consistent growth YOY. Thank you to all who have supported the Foundation's success over the years.



## BUSINESS SUPPORTERS

Miracle Babies Foundation has 14 current Business Supporters who generously donate a percentage of revenue ongoing. Total income for 2024/2025 was \$82,924. Thank you to our supporters who continuously give back to us through their Businesses. A special thank you to Emerark, Mining Recruitment Agency, who has made large contributions through their business.

Special thanks to:

# Emerark

Mining Global Talent



## REGULAR GIVING

Mission for Miracles, our ongoing Regular Giving program, plays a vital role in funding and growing our NurtureProgram.

Currently, we have 72 regular donors with total income for 2024/25 reaching \$25,251.01.

**Join our Mission today and help make an ongoing difference to more Australian families.**



## WORKPLACE GIVING

Donations received via Good2Give. Benevity or directly from the employer. Organisations who have participated in Workplace Giving include: National Australia Bank, O'Brien Glass, Northern Territory Government, Australia Post, Challenger Group Services Pty Ltd Findex Pinnacle and Affiliated Fund Management, Reece Australia Pty Ltd, Rio Tinto Services Ltd and WestpacGroup

# FUNDRAISING

## CORPORATE PARTNERS

Corporate Partners are highly valued by Miracle Babies Foundation, these partners contribute ongoing support toward vital programs. This financial year, \$251,354 was received via Corporate Partnerships, in addition to this, we thank our Corporate Partners who also, over and above this, helped to grow fundraising income via events and fundraising initiatives, volunteered and more. Miracle Babies Foundation is proud to partner with these organisations as official Corporate Partners for the 2024/2025 Financial Year. We also welcome QV Baby and mybreastpump.com.au (Medi-Rent) as Miracle Babies Corporate Partners for 2025/2026.



## FUN RUNS AND MARATHONS

Fun Runs and Marathons continued in 2024/2025 with runners supporting Miracle Babies registered for the City 2 Surf, London Marathon, Sutherland 2 Surf and more.

**Highlights:** City2Surf August 2024  
Mornington Running Festival 2025  
2025 Great Ocean Road Running Festival  
HBF Run for a Reason 2025



## MOVE FOR MIRACLES

The National Move for Miracles Virtual Challenge takes place in the lead up to World Prematurity Day, 17 November. Participants register for the challenge to walk, run, ride (or move) 48,000 steps (36.5km) in 48 days to honour the 48,000 babies that are born premature or sick every year. Thank you to our Ambassador, Megan Schutt, for her continued support.

## KANGAROO-A-THON: NEONATAL UNITS

Commencing on Kangaroo Care Awareness Day, 15 May, the annual Miracle Babies Kangaroo-a-thon is a hospital initiative highlighting the importance and benefits of Kangaroo Care for neonatal babies and increasing lifesaving kangaroo cuddles in Australian neonatal units. In 2025, 32 hospitals participated. The winning hospital achieving the highest number of Kangaroo Care hours was Wagga Wagga, receiving a Kangaroo Care Chair for their unit, supported by Corporate Partner, WaterWipes





# COMMUNITY FUNDRAISING

Have seen an increase in fundraisers who have not had a personal experience with MBF or a miracle baby, but are passionate about the cause and have seen us on various social media platforms.

This year we launched a new fundraising initiative, Together in Teal. This approach is aimed at bringing together fundraisers from all walks of life and help simplify and expand fundraising for Miracle Babies Foundation.



A special mention to the following Community Fundraisers:

- Macquarie Bank Hosted a trivia night during their workplace foundation week where staff were able to donate and have their donation matched - Raised an outstanding \$23,000.
- Yanchep Inn generously decided to host another Cave Ball, the total amount fundraised was \$12,007.
- Langford Christmas Lights This Christmas, Lisa and her neighbours raised a generous total of \$4,014.
- Jason Mayoh, a consistent supporter challenged himself to run 100km in one day! With the support of his family, friends and network, Jason was able to raise \$3,951.
- In celebration of Emilia's first birthday, family and friends came together to help fundraise a total of \$3,412.





# FUNDRAISING HIGHLIGHTS

## STUDENTS IN TEAL

This year we introduced our free colouring for a cause activity aimed at bringing together schools and childcares to raise awareness for the mums spending their Mother's Day in hospital with a premature or sick baby. Childcares across Australia were invited to encourage their centre to colour a Miracle Babies heart and share it with their families.

Kindly enough, Ruby Shannon a former NICU mum decided to share this initiative with her son's childcare and her office, and took the initiative to fundraise. Collectively, Ruby, Babies by the Bay and Ray White Double Bay raised a total of \$6,522.



## WORLD PREMATURETY DAY

This World Prematurity Day, Federal Government, State Premiers and Health Ministers were invited to help support the reach of our *NurtureProgram*. Special thanks to the SA Government for their support in 2024, in honour of World Prematurity Day.

### Royal Darwin Hospital NICU

The Royal Darwin Hospital generously committed to fundraising for a Kangaroo Chair this World Prematurity Day. They successfully reached their goal of \$3,000 and received a Kangaroo Chair for their NICU.



